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AMC THEATRES[®] BRINGS THE FUTURE OF MOVIEGOING TO THE CLEVELAND AREA AT AMC RIDGE PARK SQUARE 8 AND AMC WESTWOOD TOWN CENTER 6

Both Locations Feature Incredibly Comfortable Plush Power Recliners, A Full Bar and Coca-Cola Freestyle[®]

Leawood, Kan. (Feb. 14, 2014) – Just in time for Valentine's Day, AMC Theatres[®] is delivering the best spot for a perfect date night. Actually, two best spots. With renovations complete at AMC Ridge Park Square Cinema 8 in Brooklyn, Ohio, and all auditoriums now open at AMC Westwood Town Center Cinema 6 in Rocky River, AMC Theatres is redefining what it means to go to the movies for guests in the Cleveland area.

What makes these theatres different? Plush power recliners. A full bar with beer, wine and cocktails. Expanded food and drink offerings. New movie screens and speakers. And, oh yeah, those plush power recliners. AMC Theatres has partnered with Zeisler Morgan Properties, Ltd. to revolutionize going to the movies at AMC Ridge Park Square and AMC Westwood Town Center, and with the unparalleled new guest amenities, there's now no better way to see the hottest new movies.

"The best possible guest experience is at the heart of everything we do. Whether that's through numerous food and drink options, a full bar, incredibly comfortable chairs or an amazing movie presentation, we want our guests to be excited about coming out to the movies again and again," said Mark McDonald, executive vice president of development at AMC.

"We're thrilled AMC is adding such extensive upgrades to both locations in Rocky River and Brooklyn. The renovations will redefine movie going in Cleveland and will significantly enhance the entertainment offerings for our shopping center customers," said Shannon Blackwell, President at Zeisler Morgan Properties, Ltd.

Every seat in the theatre is now a new plush recliner, which allows guests to lay back and put their feet up at the push of a button. To ensure maximum comfort, AMC has removed significant seating capacity in every auditorium, allowing guests ample space to recline or stretch their legs, and providing larger armrests for everyone.

To snack on during the movie, guests can select from traditional favorites like popcorn and candy, as well as a variety of new hot food options, such as chicken tenders, mozzarella sticks, jalapeno poppers and pizza. In addition, moviegoers can choose from more than 120 drink options at new Coca-Cola Freestyle machines.

At the MacGuffins[®] Bar, adults 21 and older can enjoy a beer, glass of wine or cocktail. Named after a movie term coined by famed filmmaker Alfred Hitchcock, MacGuffins is AMC's take on a neighborhood bar where guests can hang out before or after the show. Guests can also take their drink into their auditoriums to enjoy as they watch their movie. MacGuffins is now open at AMC Ridge Park Square, and will open soon at AMC Westwood Town Center.

At both locations, state-of-the-art sight and sound ensure the presentation on screen matches the wildly popular seats. Both locations now offer fully digital projection with RealD 3D capabilities, larger movie screens that stretch wall to wall, as well as new speakers and sound systems. Additionally, AMC Westwood Town Center now features one auditorium with a massive movie screen sure to delight moviegoers who love their films on the big, big screen.

To help accommodate the rise in demand, both locations are instituting a reserved seating policy, which helps guests conveniently secure seats early as demand continues to rise. For more information about the changes at both locations, or to purchase tickets, please visit <u>www.amctheatres.com/ridgeparksquare</u> and <u>www.amctheatres.com/westwood</u>.

